

Scroll Stoppers — deep house 12" records

Generated 2026-07-08 · youtube: 19, reddit: 247 items · r/Alocasia TV, r/Beatmatch, r/Buenos Aires Wax, r/Carl Cox, r/DJ Esop, r/DJ TAISEI | Deep House & Disco, r/DJ TRIST Rnacle, r/DJ.A.SOUL, r/DJs, r/Deep House Capybara, r/Fantastic Music, r/House, r/HouseMusic, r/Living Analogica, r/MATTER OF FACT VINYL, r/Peripheral - Vinyl Sessions, r/Real Deep House Zone, r/Snarلز, r/Techno, r/The Little Jerry, r/Wax Lounge, r/Wensel Coberg, r/deephhouse, r/discogs, r/electronicmusic, r/vinyl

The deep house 12" world is really three overlapping tribes: DIGGERS/COLLECTORS who live on Discogs, where grading dishonesty, shipping scams and pressing-ID dominate every conversation; DJs, split between a vinyl-purist old guard and the digital majority, endlessly re-litigating whether a 'real' DJ beatmatches or spins wax; and GENRE-DEVOTEES who argue 'what even IS deep house' and hunt vinyl-only track IDs. The single biggest magnet is a name — Carl Cox's vinyl set pulls 447k on YouTube — and the vinyl-set / in-store-session video is the niche's proven content engine. The deepest comment threads are about identity and gatekeeping ('I now understand the gatekeeping', 'is deep house still alive'). Honesty flags: engagement leans partly on adjacent electronic (techno shares the same digging culture but isn't deep house), and several top threads are years old — the 12"-vinyl-set format and Discogs digging are evergreen, but 'deep house' as a strict label is contested even by its own fans.

MAKE THIS NEXT

FIXED-SETUP ONE-TAKE DEEP HOUSE 12" SET — IN-STORE / BASEMENT / OPEN-DECKS

The Vinyl Set Session (recurring video)

"All vinyl. No laptop. Name the rarest 12" in the crate in the title."

The single proven format of the entire niche. 30–60 min, tracklist pinned, every record held to camera as it drops. Lead the title with a name or a rare record, not the genre. Consistency + a recognisable spot/host builds the channel; the crate reveal is the shareable clip.

Evidence: Carl Cox vinyl set (447,579); Wax Lounge Session 013 (24,986); MATTER OF FACT 4.5h open-decks session; Buenos Aires Wax 'In Store Sessions' — vinyl-set video IS the niche's engine.

60-SECOND REEL: PLAY A RECORD, PLACE IT, TEACH ONE DISTINCTION

'Is It Actually Deep House?' — crate-education shorts

"You think this is deep house. Here's what it actually is."

Answer the scene's most-argued question by pulling one 12", playing 30 seconds, and placing it: deep house vs tech/afro/melodic, the label, the year, why it matters. Settles definition anxiety AND doubles as track-ID + must-have discovery. Invite 'name a more deep-house record than this' to farm comments.

Evidence: 'what is real deep house' (348); 'is deep house still alive' (394); 'what is deep house exactly' (280); 'classic must-have on vinyl' (321) — validated across r/deephhouse, r/House and r/HouseMusic.

SHORT EXPLAINER: ONE MARKETPLACE LESSON PER POST, WITH THE RECORD IN HAND

Don't Get Burned on Discogs — buyer/seller trust series

"This record was listed 'NM'. Here's what NM actually looks like."

Turn the marketplace pains into authority content: how to read a grade honestly (NM/VG+/VG), tell an original from a repress by the matrix/runout, spot the fake-tracking scam, and pack a 12" so it survives the post. Positions you as the trustworthy shop/seller in a market everyone's been burned by.

Evidence: 'tired of NM that's really VG' + 'how hard is it to grade properly'; 'seller sold me a broken vinyl and threatens me'; 'fake FedEx tracking, \$150 record'; 'how do I know it's the right release?' — the top Discogs pains, all validated.

HOOKS THAT STOPPED THE SCROLL

Carl Cox

CARL COX - Vinyl Set - On The Beach Brighton 2025

engagement **447579** age **11d**

By far the biggest item in the run. A legend + the words 'Vinyl Set' is the entire draw — name-power carries the format. Proof that WHO is spinning the 12s matters as much as the music.

<https://www.youtube.com/watch?v=Y89D302a3U8>

r/Techno

I now understand the gatekeeping

engagement **943** age **131d**

Conversion-narrative hook (started in deep house → 'got it' later). Identity + a whiff of controversy = the deepest comment threads in the scene.

https://www.reddit.com/r/Techno/comments/1rf6ent/i_now_understand_the_gatekeeping/

r/electronicmusic

Deep House Fan Realises He Doesn't Like Deep House After Going To Gig Without Ketamine

engagement **922** age **3812d**

Insider self-deprecating satire (a spoof headline). Scene-in-joke humour stops the scroll harder than any earnest post — note the drug reference is the joke, not a theme to build on.

https://www.reddit.com/r/electronicmusic/comments/436934/deep_house_fan_realises_he_doesnt_like_deep_house/

r/DJs

This is silly, I know, but does anyone else feel ripped off buying short-ass tracks?!?

engagement 551 age 501d

A shared gripe framed as a confession ('this is silly, but...') — invites 'YES me too'. Old 8–10 min 12" edits vs today's short tracks is a real values divide.

https://www.reddit.com/r/DJs/comments/1iud95d/this_is_silly_i_kno_w_but_does_anyone_else_feel/

r/deephouse

Is deep house still alive?

engagement 394 age 617d

Existential genre question = maximum comment bait. Fans defend, argue eras, name records. The 'is X dead?' format never fails in a subculture.

https://www.reddit.com/r/deephouse/comments/1ge3gdm/is_deep_house_still_alive/

r/vinyl

First Record Shop to stock my debut 12"; La Rama Records (Montreal)

engagement 852 age 312d

The 12" as a milestone/achievement. Pride posts pull warmth + 'where can I buy it' — turns a pressing into a story.

https://www.reddit.com/r/vinyl/comments/1n3960o/first_record_shop_to_stock_my_debut_12_la_rama/

r/HouseMusic

What's a classic house record on vinyl that you'd consider a "must have"?

engagement 321 age 308d

Evergreen recommendation-request that doubles as a crowdsourced want-list. Every reply is a record you could stock or feature.

https://www.reddit.com/r/HouseMusic/comments/1n6wu96/whats_a_classic_house_record_on_vinyl_that_you_d/

r/discogs

Seller sold me a broken vinyl and threatens me

engagement 77 age 1605d

Marketplace horror story — conflict + injustice. These are catnip in r/discogs and the seed of all the 'how to buy safely' content.

https://www.reddit.com/r/discogs/comments/srlhsv/seller_sold_me_a_broken_vinyl_and_threatens_me/

r/Techno

I have listened to every possible 1990s Techno Release catalogued on Discogs

engagement 213 age 24d

The completionist-digger epic. Absurd dedication is deeply respected in vinyl culture — a serialised project people follow.

https://www.reddit.com/r/Techno/comments/1u4hyil/i_have_listened_to_every_possible_1990s_techno/

r/electronicmusic

Why don't people dance at shows?

engagement 2025 age 826d

Scene-culture lament from an 'older' head. Nostalgia + a grievance about how clubbing changed = 719 comments of takes.

https://www.reddit.com/r/electronicmusic/comments/1btu0tn/why_dont_people_dance_at_shows/

PAIN POINTS — THEIR EXACT WORDS

"I'm so tired of getting items tagged as 'NM' to find that they're VG. People are using the NM tag to drive up the price they are charging." ✓ VALIDATED — r/discogs

https://www.reddit.com/r/discogs/comments/wsmhr6/how_hard_is_it_to_grade_properly/

"The vinyl was listed as VG... when I got it, it was dirty af... the staff told me my vinyl isn't [playable]. Seller sold me a broken vinyl and threatens me." ✓ VALIDATED — r/discogs

https://www.reddit.com/r/discogs/comments/srlhsv/seller_sold_me_a_broken_vinyl_and_threatens_me/

"I bought a \$150+ record for \$75... the seller gave me a FedEx tracking number that isn't addressed to me. I think I might've gotten deceived." — r/discogs

https://www.reddit.com/r/discogs/comments/1py5da5/seller_gave_me_a_fedex_tracking_number_that_isnt/

"How can I be 100% sure that it's the right release / original pressing?" ✓ VALIDATED — r/discogs

https://www.reddit.com/r/discogs/comments/1uo0kq5/how_do_i_know_if_its_the_right_release/

"Found a collection after my aunt passed and feel a bit lost... zero experience selling records, apologies if this is a basic question." — r/discogs

https://www.reddit.com/r/discogs/comments/1q6mrt4/totally_new_to_selling_vinyl_found_a_collection/

"What do you wish Discogs did better for personal collection management? For my own collection I don't always enjoy using it." ✓ **VALIDATED** — r/discogs

https://www.reddit.com/r/discogs/comments/1u8iqpm/what_do_you_wish_discogs_did_better_for_personal/

"Does anyone else feel ripped off buying short-ass tracks?! In the old days tunes were 8–10+ minutes, now even 7–8 is normal." — r/DJs

https://www.reddit.com/r/DJs/comments/1iud95d/this_is_silly_i_know_but_does_anyone_else_feel/

"Kind of a silly question, but what is Deep House exactly? ... Why is there so much confusion as to what constitutes real deep house?" ✓ **VALIDATED** — r/deephouse

https://www.reddit.com/r/deephouse/comments/1go@gij/kind_of_a_silly_question_but_what_is_deep_house/

"The best house tracks in the world are exclusively on vinyl... can anyone assist me with the track? It's been 2 years but I'm reluctant to give up." ✓ **VALIDATED** — r/HouseMusic

https://www.reddit.com/r/HouseMusic/comments/1tg2pn2/hope_this_is_allowed_but_can_anyone_assist_me_in/

"They always have encyclopedic knowledge of artists, labels, tracks... the way I interact with my music seems different than most people." — r/Beatmatch

https://www.reddit.com/r/Beatmatch/comments/1nnzk6w/i_feel_like_a_bit_of_an_outlier_im_becoming_more/

DESIRES

The vinyl-only holy grail — 'the best house tracks in the world are exclusively on vinyl.'

https://www.reddit.com/r/HouseMusic/comments/1tg2pn2/hope_this_is_allowed_but_can_anyone_assist_me_in/

Discovery of obscure, low-ownership records — 'a daily selection of 20 low-ownership records for a given [electronic] style.'

https://www.reddit.com/r/discogs/comments/1r71qm1/made_a_simple_record_discovery_tool_20_low/

Belonging to the lineage — 'I finally found my first Moodymann vinyl' / AMAs with the originators (Jesse Saunders, DJ Pierre).

https://www.reddit.com/r/HouseMusic/comments/1rgocfk/moodymann_appreciation/

The seamless set — 'classic house records that sound seamless from track to track like a set.'

https://www.reddit.com/r/HouseMusic/comments/1n6wu96/whats_a_classic_house_record_on_vinyl_that_you_d/

Recognition as a DJ — 'gave them a journey from deep house, disco, house to lofi house... got offered more gigs.'

https://www.reddit.com/r/DJs/comments/ci420g/just_finished_a_5_hour_set_a_whiskey_bar_gave/

Preserving the culture — '20-year project cataloging and archiving house music from parties in New York.'

https://www.reddit.com/r/House/comments/1gxvekr/20_year_project_cataloging_and_archiving_house/

OBJECTIONS

Condition roulette — misgrading (NM that's really VG) means you can't trust a listing until it arrives.

https://www.reddit.com/r/discogs/comments/wsmhr6/how_hard_is_it_to_grade_properly/

Getting scammed — fake tracking, non-delivery claims, hostile sellers on the secondary market.

https://www.reddit.com/r/discogs/comments/1py5da5/seller_gave_me_a_fedex_tracking_number_that_isnt/

Pressing confusion — original vs repress vs bootleg; fear of buying the 'wrong' one.

https://www.reddit.com/r/discogs/comments/1uo0kq5/how_do_i_know_if_its_the_right_release/

Vinyl is the hard way — 'DJ controllers are maybe the greatest invention in DJing history'; digital is easier and cheaper.

https://www.reddit.com/r/Beatmatch/comments/glx3/dj_controllers_dont_receive_the_love_they_deserve/

Gatekeeping intimidation — feeling you don't know enough labels/pressings to buy 'properly'.

https://www.reddit.com/r/Techno/comments/1rf6ent/i_now_understand_the_gatekeeping/

WINNING FORMATS

The vinyl DJ set / in-store session video — Carl Cox vinyl set (447k); Wax Lounge Session 013 (25k); MATTER OF FACT 4.5h open-decks session; Buenos Aires Wax in-store — the dominant, repeatable YouTube engine of the niche.

'What is deep house / must-have records' definition + list — '100 Songs Introduction to House' (714); 'what is real deep house' (348); 'classic house record on vinyl must-have' (321) — definition anxiety is a bottomless content well.

Marketplace cautionary tale / 'am I being scammed?' — 'Seller sold me a broken vinyl and threatens me'; 'fake FedEx tracking, \$150 record'; 'how hard is it to grade properly' — conflict-driven, high comments.

The completionist digger's epic — 'listened to every 90s techno release on Discogs' (parts 1 & 2); '20-year NY house archive' — serialised dedication the scene reveres.

Vinyl-only track-ID request — 'the best house tracks are exclusively on vinyl... assist me with the track, it's been 2 years' — track-ID desperation drives engagement + goodwill.

DJ milestone / confessional — '5-hour set at a whiskey bar'; 'first party for 100 people, deep cuts flopped'; 'bedroom DJ with Parkinson's playing out tonight' — vulnerable first-person wins.

Debate / hot-take — 'DJs who don't beatmatch' (652); 'Is Peggy Gou actually good?' (793); 'Trance is now house' (359) — take a side, harvest the argument.

VOICE-OF-CUSTOMER PHRASE BANK

Is deep house still alive?

What is real deep house — and why is there so much confusion?

The best house tracks in the world are exclusively on vinyl.

I'm so tired of NM records that turn out to be VG.

Does anyone else feel ripped off buying short-ass tracks?

I now understand the gatekeeping.

A nice journey from deep house, disco, house to lofi house.

What's a classic house record on vinyl you'd consider a must-have?

Seller sold me a broken vinyl and threatens me.

I finally found my first Moodymann vinyl.

TOP RANKED ITEMS (RAW, TOP 40)

Title	Community	Ups/Views	Comments	Age	URL
CARL COX - Vinyl Set - On The Beach Brighton 2025	Carl Cox	397579	960	11d	https://www.youtube.com/watch?v=Y89D302a3U8&list=RDY89D302a3U8&start_radio=1
WAX LOUNGE Session 013 Dub / Minimal House Vinyl Set by Markus Homm	Wax Lounge	21856	137	9d	https://www.youtube.com/watch?v=CRkXP6wzUrM&list=RDCRkXP6wzUrM&start_radio=1
Progressive + Melodic House Vinyl Mix - ep. 55 Durante, Jody Wisternoff, Dim Kelly, Huminal, MXV	Peripheral - Vinyl Sessions	12837	75	8d	https://www.youtube.com/watch?v=MfQs0ID3gno&list=RDMfQs0ID3gno&start_radio=1
🎧 4.5h DEEP HOUSE VINYL SESSION • VINYL MATTERS OPEN DECKS 🎧	MATTER OF FACT VINYL	4250	30	22d	https://www.youtube.com/watch?v=xPNxEvYLiHs&list=RDxPNxEvYLiHs&start_radio=1

Deep House / Soulful House / Jazzy House / Vinyl Mix	Real Deep House Zone	1766	12	14d	https://www.youtube.com/watch?v=d9FY8dMRJxU&list=RDd9FY8dMRJxU&start_radio=1
Soulful & Deep House Vinyl Mix All That Deep #61 Mixed by DJ A.SOUL	DJ.A.SOUL	1554	5	12d	https://www.youtube.com/watch?v=_excdKbNtTA&list=RD_excdKbNtTA&start_radio=1
Deep House Vinyl Set BAWAX In Store Sessions 01 Zizzetta	Buenos Aires Wax	1285	15	12d	https://www.youtube.com/watch?v=PSYVey8ai_Y&list=RDPSYVey8ai_Y&start_radio=1
Living Analógica 0073 Luis Nieva Deep House Music Vinyl Mix July 2026	Living Analogica	1217	11	2d	https://www.youtube.com/watch?v=MS8qEHkCgIc&list=RDMS8qEHkCgIc&start_radio=1
Basement Vinyl Session 🍷 Soulful House by DJ Fki	Fantastic Music	1050	14	6d	https://www.youtube.com/watch?v=drQLCq5g5P8&list=RDdrQLCq5g5P8&start_radio=1
🕒 35 years ago, Crystal Waters released Gypsy Woman (She's Homeless) and created one of the most iconic records in the e	r/HouseMusic	1092	24	18d	https://www.reddit.com/r/HouseMusic/comments/1ua61s9/35_years_ago_crystal_waters_released_gypsy_woman/
Lost in the Eaton Fire	r/vinyl	2499	112	526d	https://www.reddit.com/r/vinyl/comments/1iawoq/lost_in_the_eaton_fire/
Soulful and deep house selection with plants by Fabio Rossetto Vinyl Set at Mansion, Barcelona	Alocasia TV	1087	5	21d	https://www.youtube.com/watch?v=cB-QamKpBNI&list=RDcB-QamKpBNI&start_radio=1
Why don't people dance at shows?	r/electronicmusic	587	719	826d	https://www.reddit.com/r/electronicmusic/comments/1btu0tn/why_dont_people_dance_at_shows/
Deep House Cartoons	r/electronicmusic	1611	67	2254d	https://www.reddit.com/r/electronicmusic/comments/gdrjfh/deep_house_cartoons/
cozy late 90s / early 2000s deep house vinyl mix	DJ TRIST Rnacle	532	6	13d	https://www.youtube.com/watch?v=3LP3GL2oZTI&list=RD3LP3GL2oZTI&start_radio=1
Deep House Vinyl DJ Mix Late Night Deep Grooves Low-End Therapy Vol.23	DJ TAISEI Deep House & Disco	523	8	10d	https://www.youtube.com/watch?v=mgeNHsSsEnk&list=RDmgeNHsSsEnk&start_radio=1
Before and after	r/vinyl	1183	74	287d	https://www.reddit.com/r/vinyl/comments/1notya6/before_and_after/
I made a free YouTube player for 24 main electronic genres. Each day I load it with 11,000 videos corresponding to track	r/electronicmusic	840	239	3352d	https://www.reddit.com/r/electronicmusic/comments/68wumu/i_made_a_free_youtube_player_for_24_main/
I now understand the gatekeeping	r/Techno	555	194	131d	https://www.reddit.com/r/Techno/comments/1rf6ent/i_now_understand_the_gatekeeping/
Found this old school pigeon holed cabinet up in our old houses garage loft. Perfect size for records.	r/vinyl	999	41	1645d	https://www.reddit.com/r/vinyl/comments/rw5eqf/found_this_old_school_pigeon_holed_cabinet_up_in/
I'm Jesse Saunders, DJ, Producer, Artist, Author and the "Originator" of House Music. Ask me anything!	r/electronicmusic	620	230	2115d	https://www.reddit.com/r/electronicmusic/comments/ix81ny/im_jesse_saunders_dj_producer_artist_author_and/
Deep House Vinyl DJ Mix Late Night Radio Journey Low-End Therapy Vol.22	DJ TAISEI Deep House & Disco	402	11	17d	https://www.youtube.com/watch?v=_tvsfZyhrCo&list=RD_tvsfZyhrCo&start_radio=1
Deep House Fan Realises He Doesn't Like Deep House After Going To Gig Without Ketamine	r/electronicmusic	706	108	3812d	https://www.reddit.com/r/electronicmusic/comments/436934/deep_house_fan_realises_he_doesnt_like_deep_house/
First Record Shop to stock my debut 12"; La Rama Records (Montreal, Canada)	r/vinyl	770	41	312d	https://www.reddit.com/r/vinyl/comments/1n3960o/first_record_shop_to_stock_my_debut_12_la_rama/

My Collection (Started in 2021)	r/vinyl	625	103	377d	https://www.reddit.com/r/vinyl/comments/1lkegy0/my_collection_started_in_2021/
Loved this early 2000's era of House Music.	r/HouseMusic	312	52	50d	https://www.reddit.com/r/HouseMusic/comments/1th4qja/loved_this_early_2000s_era_of_house_music/
Is Peggy Gou actually good?	r/Techno	217	288	1107d	https://www.reddit.com/r/Techno/comments/14jstce/is_peggy_gou_actually_good/
Deep House Vinyl DJ Mix Pure Deep House Vibes Low-End Therapy Vol.24	DJ TAISEI Deep House & Disco	259	4	3d	https://www.youtube.com/watch?v=y8rcHG9Tfbk&list=RDy8rcHG9Tfbk&start_radio=1
New DJs; something to bear in mind as you start on your new hobby or potential career path	r/Beatmatch	462	130	230d	https://www.reddit.com/r/Beatmatch/comments/1p1fcb9/new_djs_something_to_bear_in_mind_as_you_start_on/
The State of Techno in 1995	r/Techno	556	113	822d	https://www.reddit.com/r/Techno/comments/1bxcey1/the_state_of_techno_in_1995/
I am utterly obsessed with all this jazz oriented deep house.	r/electronicmusic	551	111	4473d	https://www.reddit.com/r/electronicmusic/comments/22jfm0/i_am_utterly_obsessed_with_all_this_jazz_oriented/
Just finished a 5 hour set a whiskey bar. Gave them a nice journey from deep house, disco, house to lofi house. Bit quiet	r/DJs	654	59	2538d	https://www.reddit.com/r/DJs/comments/ci420g/just_finished_a_5_hour_set_a_whiskey_bar_gave/
[UPDATE]: I'm attempting to listen to (almost) every single 90's techno release that is catalogued on Discogs.	r/Techno	498	135	631d	https://www.reddit.com/r/Techno/comments/1g38bu1/update_im_attempting_to_listen_to_almost_every/
100 Songs Introduction to House	r/House	500	107	2589d	https://www.reddit.com/r/House/comments/bx8px4/100_songs_introduction_to_house/
I think I get it now.	r/deephouse	327	170	916d	https://www.reddit.com/r/deephouse/comments/18x6sfx/i_think_i_get_it_now/
Making some 90s inspired soulful Deep House 😊	r/HouseMusic	377	64	129d	https://www.reddit.com/r/HouseMusic/comments/1rgyllo/making_some_90s_inspired_soulful_deep_house/
What is your opinion of DJs who don't beatmatch?	r/Beatmatch	150	251	680d	https://www.reddit.com/r/Beatmatch/comments/1flxkly/what_is_your_opinion_of_djs_who_dont_beatmatch/
Is the average age of this sub really high?	r/DJs	117	248	979d	https://www.reddit.com/r/DJs/comments/17lht28/is_the_average_age_of_this_sub_really_high/
humu v. 12 (slow sunday chilling deep house @115-120 bpm) all vinyl mix dj esop	DJ Esop	185	5	16d	https://www.youtube.com/watch?v=UmH0VLjb33s&list=RDUmH0VLjb33s&start_radio=1
Just DJed my first party for 100 people. Ahhh. Deep cuts flopped, Party in the USA killed, and I finally get why everyone	r/Beatmatch	259	64	88d	https://www.reddit.com/r/Beatmatch/comments/1shcr6d/just_djed_my_first_party_for_100_people_ahhh_deep/